



Mistakes To Avoid When Listing Your Home With An Agent

If you're selling your home, avoid these common seller mistakes.

Top 4 Mistakes To Avoid When Listing Your Home With An Agent



The Most Frequent Results of These Mistakes Are . . .

1. The inflated list price you were quoted (in order to get your listing) **results in few buyers coming to view your home** (because they can get a comparable, properly priced house, for less money) **and you end up having to endure a series of price reductions** which result in your home finally selling for **BELOW** its true market value.

2. A lower commission does not guarantee you will net more on your home sale. According to Real Estate consultant Bernice Ross, there is a "Big Lie" in real estate. It's the lie that reducing the commission always results in more money for the seller. Nothing could be further from the truth. Virtually all sellers want to obtain the highest price possible for their property. No matter what you are selling, maximum exposure to the marketplace is a critical factor in achieving the highest price possible. Companies who cut services in exchange for taking a lower commission often cost clients much more than the extra one to three percent they save in commission. Depending on price, the cost can be tens of thousands of dollars.

3. Your agent may be nice, but this doesn't necessarily qualify them to do the best job of selling your home. Your agent's personality will mean very little to you if you ultimately discover that they don't have the expertise to market your home properly, so it sits on the market and either doesn't sell or sells for lower than market value. (Our Team members are all great to work with AND we have a proven system to get your home sold Fast and for Top Dollar.)

4. Your agent ends up neglecting some important steps because s/he is so over-busy trying to do everything all by themselves (and you end up with an inferior result)

Your Referrals Help Save Children from Cancer

REFER A FRIEND

<http://bit.ly/ReferAFriendSaveLives>

**Every referral helps children fight cancer! With every referral we donate a large amount of our commission to Children's Hospital Cancer Research so every child has a fighting chance at life. What's even better is there is a cure for the most common childhood cancer in which we help sponsor through Callie's Coffee. Who do you know that is looking to buy or sell a home that would love to receive award winning customer service and help children fight cancer at the same time?



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The biggest dilemma facing thousands of home owners is when they consider purchasing another home and deciding whether to buy first or sell first



<http://avoidingtherealestatecatch22.com/>



HOW TO SELL YOUR HOME WITHOUT AN AGENT



<http://bit.ly/SellHomeWithoutAnAgent>